



**SAMOVAR**  
CARPETS & ANTIQUES  
WOVEN TREASURES

# ART has no FASHION

We are committed to finding rugs that are true pieces of art and offering that experience to each of our clients. It is our years of experience that enables us to select beautiful carpets of timeless design and style. We are happy to be respected for offering what our clients want, at the value they deserve. ●

# SAMOVAR

## DIFFERENCE



# ABOUT US

A symbol of hospitality and a warm welcome, samovar is the name of the self-boiler used in Russia to prepare water for tea.

We at SAMOVAR welcome you to experience the pleasure of discovering and selecting your perfect rug. Our expertise will guide you step-by-step in choosing the rug that best compliments your lifestyle and your room's décor.



“A rug that is chosen carefully will quickly reveal the character of a room and accentuate the furniture,” **Saraj Hindi, SAMOVAR.**

DO YOU KNOW  
your real taste  
IN RUGS?



Discover it at SAMOVAR! Our shop is small, but our heart is big. Stay for a cup of tea and fall in love with our woven treasures, hand-made and hand-picked for your prestigious taste.

- ▶ Modern Designers for the Stylish
- ▶ Has Hali for the Elegant
- ▶ Contemporary for the Trendy
- ▶ Patchwork and Vintage for the Rebellious
- ▶ Tribal for the Bohemian

- ▶ Heritage Design for the Nostalgic
- ▶ Antique for the Connoisseur
- ▶ Persian for the Traditional
- ▶ Savonnerie for the Royalists
- ▶ Custom-tailored for the Exclusive

### OUR HERITAGE

In 1929, Haidar Hussein Hindi opened the doors of his first carpet business in Beirut and was one of the very few rug connoisseurs in Lebanon to specialize in the business of handmade Persian rugs.

His high sense of professionalism and integrity appealed to the late King Abdel Aziz Bin Saoud, who appointed him as the exclusive carpet supplier for Al-Haram Al-Makki in Makkah and Al-Masjid Al-Nabawi in Al-Madinah Al-Munawwarah in 1953.

By 1974, the Hindi family moved their thriving business to Kuwait where they established the “Persian Carpet Exhibition” Showroom in Salmiyah.

This showroom is currently the largest and most reputable carpet shop in Kuwait, housing the biggest handmade wool and silk carpet made on one loom in the world, as certified by the Guinness Book of World Records .

Today, Saraj Hindi, son of Haidar Hindi, and his daughter Lynn are proud to carry on their rich family tradition as owners of SAMOVAR in Beirut's Central District.

SAMOVAR harmonizes a heritage of fine rug selection with the stylistic innovation of carpet contemporaries to offer clients a truly unique approach to the art of discovering the perfect rug.

From traditional to artistic, from antique to modern, there is a rug for every taste at SAMOVAR.

# LARGEST HANDMADE SQUARE CARPET IN THE WORLD

(GUINNESS BOOK OF RECORDS - NOVEMBER 1, 2009)

## MANUFACTURED

City of Nain – Iran

## LOCATION

Kuwait (Persian Carpet Exhibition)

## SIZE

~1000 square meters

## WEIGHT

~3.75 Tons

## MATERIALS

Wool and silk on a cotton base

## PRODUCTION

125 laborers worked on it every day to complete it in 15 years using only one loom.



# COLLECTIONS AT SAMOVAR

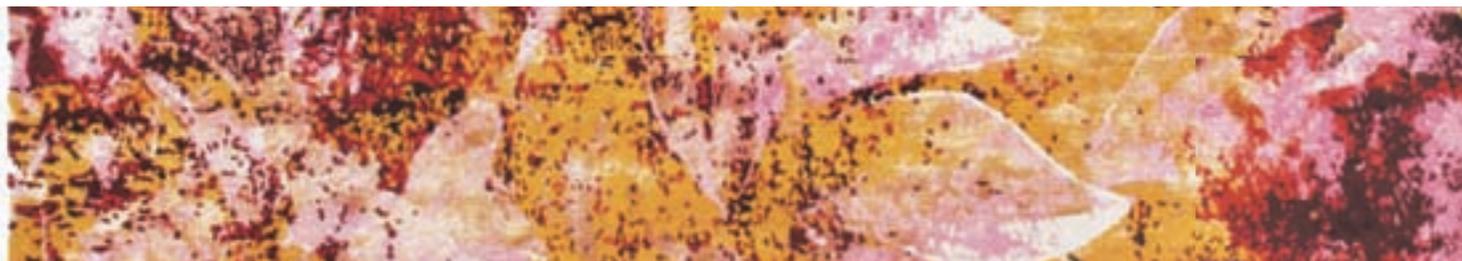
MODERN DESIGNER	page 07
— RUG STAR	page 09
— KNOTS RUGS	page 23
— BY HENZEL	page 31
— FLOOR TO HEAVEN	page 39
HAS HALI	page 49
CONTEMPORARY	page 55
PATCHWORK AND VINTAGE	page 59
TRIBAL	page 65
HERITAGE DESIGN	page 69
ANTIQUE RUGS	page 73
PERSIAN RUGS	page 77
SAVONNERIE	page 81
CUSTOMIZED ORDERS	page 85



# MODERN DESIGNER

As a result of globalization, a modern artistic genre has emerged which is a fusion of different cultures and eras that transcends geographical boundaries. This genre has also inspired Modern designers to create new looks and fresh concepts in the specialty of carpet design.

A FUSION  
OF DIFFERENT  
CULTURES  
& ERAS



## RUG STAR

Rug Star is the brainchild of German contemporary designer Jürgen Dahlmans who has become internationally known for his hand-knotted Tibetan area rugs produced using fair trade raw materials. Dahlmans believes that a rug is the most intimate form of furniture and clearly communicates this in Rug Star's bold and endearing designs.



## KNOTS RUGS

Fusing eighty years of tradition and excellence with a contemporary vision for modern design, the Knots Rugs design team has been carving out a reputation in the UK and internationally for making peculiarly original, beautifully eccentric hand knotted Tibetan rugs.

Drawing inspiration from fashion, nature and popular art and marrying it with the knowledge and history of their traditional Sutton rug roots, Knots Rugs is known for creating extraordinary and unique modern carpets of superior quality.

## BY HENZEL

As one of the leading designers of high-end contemporary rugs, the Sweden-based Henzel studio is continually coming up with groundbreaking designs in the craft of luxurious custom made hand knotted and hand tufted rugs.

One of their most unique creations is the X module system rug which leaves it up to you to select favored designs that the Henzel team can then turn into a custom X shape module. You may combine as many modules as you like to create your own design landscape, arranging and rearranging the modules as you wish to create an ever changing environment.

**byHenzel**  
CALLE HENZEL STUDIO  
GOTHENBURG SWEDEN



## FLOOR TO HEAVEN

Floor to heaven is focused on custom made, hand-tufted rugs. With the passionate German textile and interior designer Micheaela Schleyppen as its creative head, Floor to Heaven is always exploring unique enhancements, especially those of three dimensional character, for all kinds of surfaces and masters the art of turning carpets into fascinating objects.



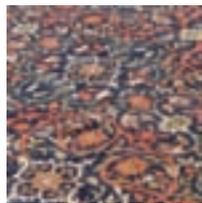
RUG STAR

# RUG STAR

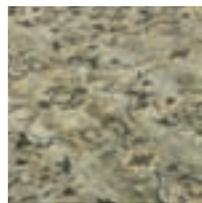
— AHSAN —



EYE CANDY PINK  
Wool & Silk



REAL BLUE



GRAVEL



GRASS GREEN

— COPPER —



ORIGINAL  
Wool & Silk



DARK PASTEL



PASTEL

# RUG STAR

## — DRESDEN —



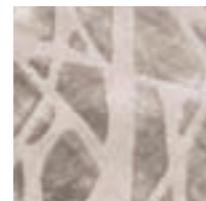
NAVY  
Wool & Silk



LIGHT MAUVE



TURQUOISE



PERLMUT

## — I LOVE YOU —



GREY ABRASH  
Wool & Silk



ORIGINAL



RED ABRASH



SUNNY TANGERINE

# RUG STAR

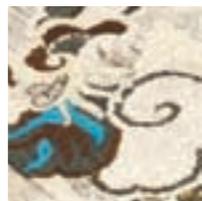
## — IKAT DRAGON —



**EYE CANDY PINK**  
Oxidized rug, wool & Silk with silk fringes



**COPPER**



**ELECTRIC BLUE**



**BLUE**

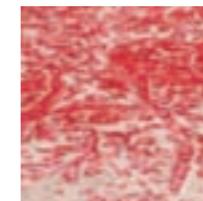
## — PERSIA —



**DEEP PURPLE**  
Doma Background Wool & Silk with silk fringes



**APPLE GREEN**  
Doma Background



**STRAWBERRY**  
Doma Background



**ELECTRIC BLUE**  
Doma Background

# RUG STAR

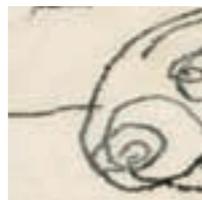
## — PLAYGROUND —



COLORFUL  
Wool & Silk



GRASS GREEN



BLACK & WHITE



SUNNY TANGERINE

## — SPLASH —



SILVER LIGHT GREY  
Wool & Silk



ALL NATURAL ECO NEON ELECTRIC BLUE  
Wool, Hemp, Nettle & Silk



PINK



LIGHT BLUE  
Wool, Hemp, Nettle & Silk

# RUG STAR

## — WATERLILLY —



GRASS GREEN LEAF  
Wool & Silk



VINTAGE ICE COLD PINK



MIDNIGHT BLUE



VINTAGE ICE COLD BLUE

## — DAMAST KISSMARKS —



TURQUOISE  
Wool & Silk with Silk Fringes



COPPER



MULTICOLOR



PURPLE

# RUG STAR

— ICE —

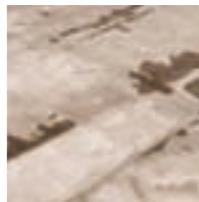
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LIGHT MAUVE  
Wool & Silk



ALL NATURAL



SAND



ORIGINAL

— JOHNNY —

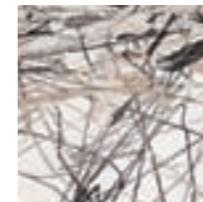
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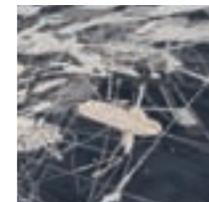
MULTICOLOR PASTEL  
Silver grey Background, Wool & Silk



MULTICOLOR  
Dark grey background



BLACK & WHITE  
White Background



BLACK & WHITE  
Dark Grey Background



KNOTS RUGS

# KNOTS RUGS

## — COUNTRY GARDEN —



GREEN  
Wool & Silk



PINK



TEAL



NATURAL

## — COVER —



TEAL  
Wool & Silk



YELLOW



ACID GREEN



PINK

# KNOTS RUGS

## — DIAMONDS —



MULTICOLOUR BLUE



MULTICOLOUR NATURAL



MULTICOLOUR SWEET LILAC

## — ENGLISH ROSE —



TEAL



PURPLE HAZE



PEACH

# KNOTS RUGS

## — MODERN BORDERS —



PLUM  
Wool & Silk



KHAKI



TEAL



CLAY

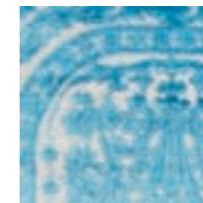
## — VENETIAN —



CHARCOAL  
Wool & Silk



NUDE



TURQUOISE



TONE



**byHenzel**  
CALLE HENZEL STUDIO  
GOTHENBURG SWEDEN



# BYHENZEL



VIA MARSEILLE HAUTE COUTURE 76  
New Zealand Wool & Silk



HUGO ZELMANI RAW  
New Zealand Wool & Silk

# BYHENZEL



KOSMOPOLIT MELT ICE CUT  
Wool & Silk

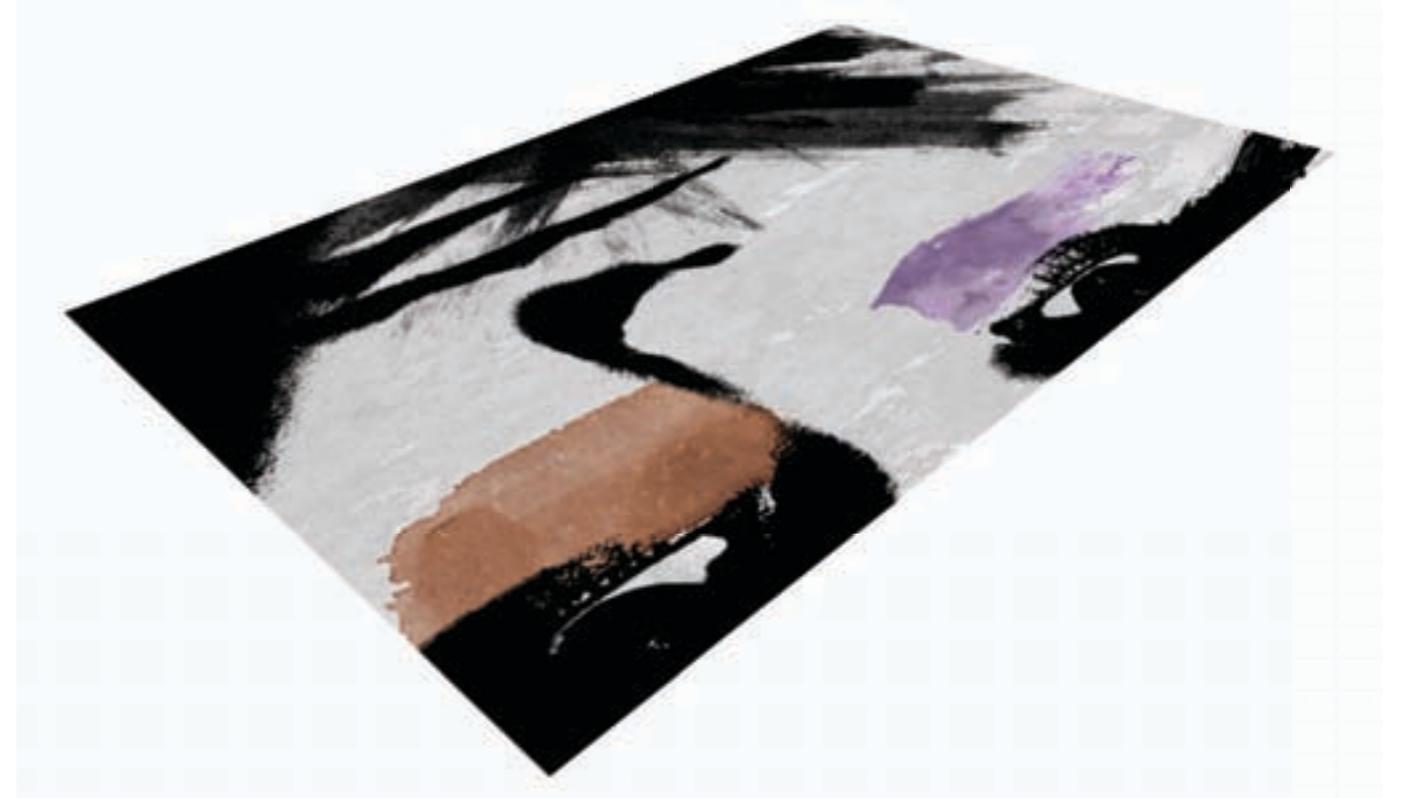


OLIVE STREET L.A.  
New Zealand Wool & Silk

# BYHENZEL



L.A. 65 COPENHAGEN  
New Zealand Wool & Silk



FACE AVEZZANO FADED  
New Zealand Wool & Silk

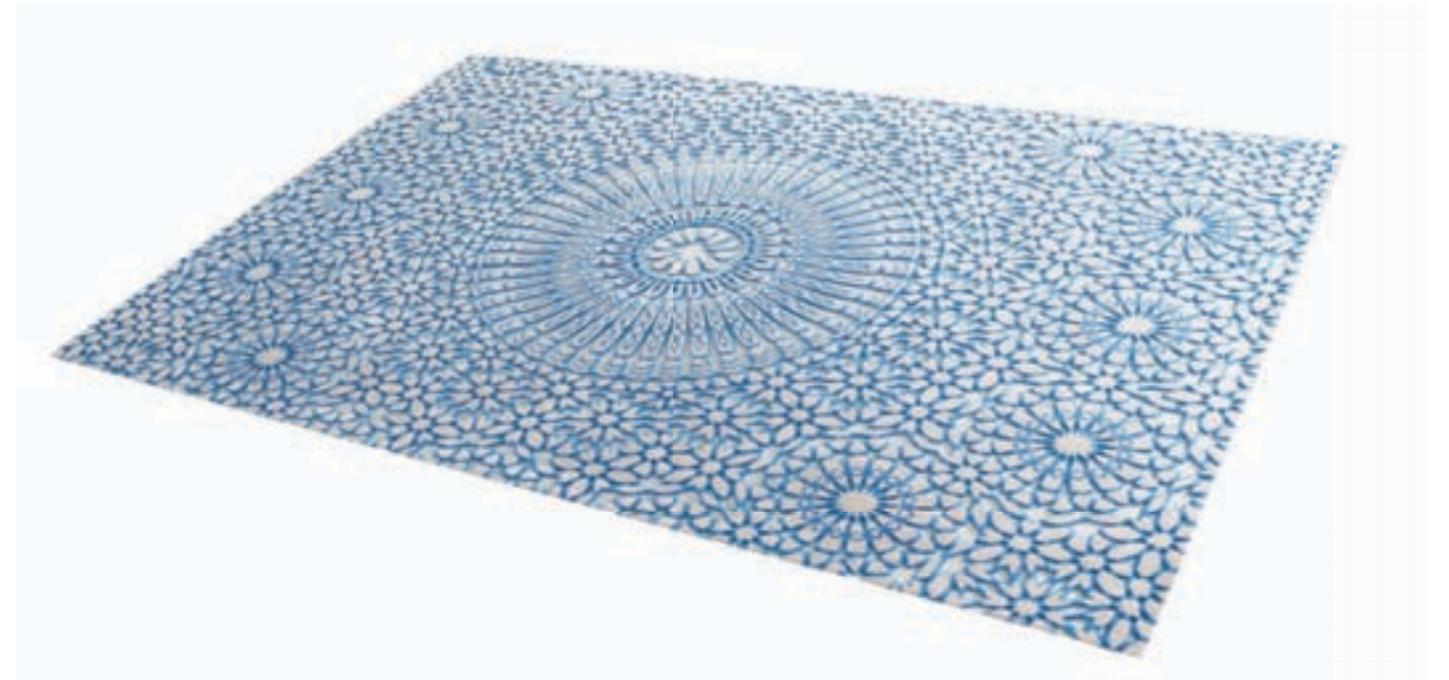


FLOOR  
TO HEAVEN

# FLOOR TO HEAVEN



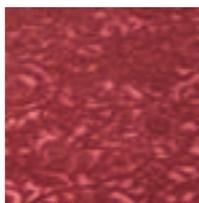
ARABESQUE DENIM BERRY  
Art silk on Denim ground



1000 & 1 NIGHT AQUA II  
Art silk on Denim ground



GRASS



WINE



BLACK & WHITE



BEIGE & GREEN

# FLOOR TO HEAVEN



CILEO NEON  
Art silk



OCEAN  
Art silk on denim ground

# FLOOR TO HEAVEN

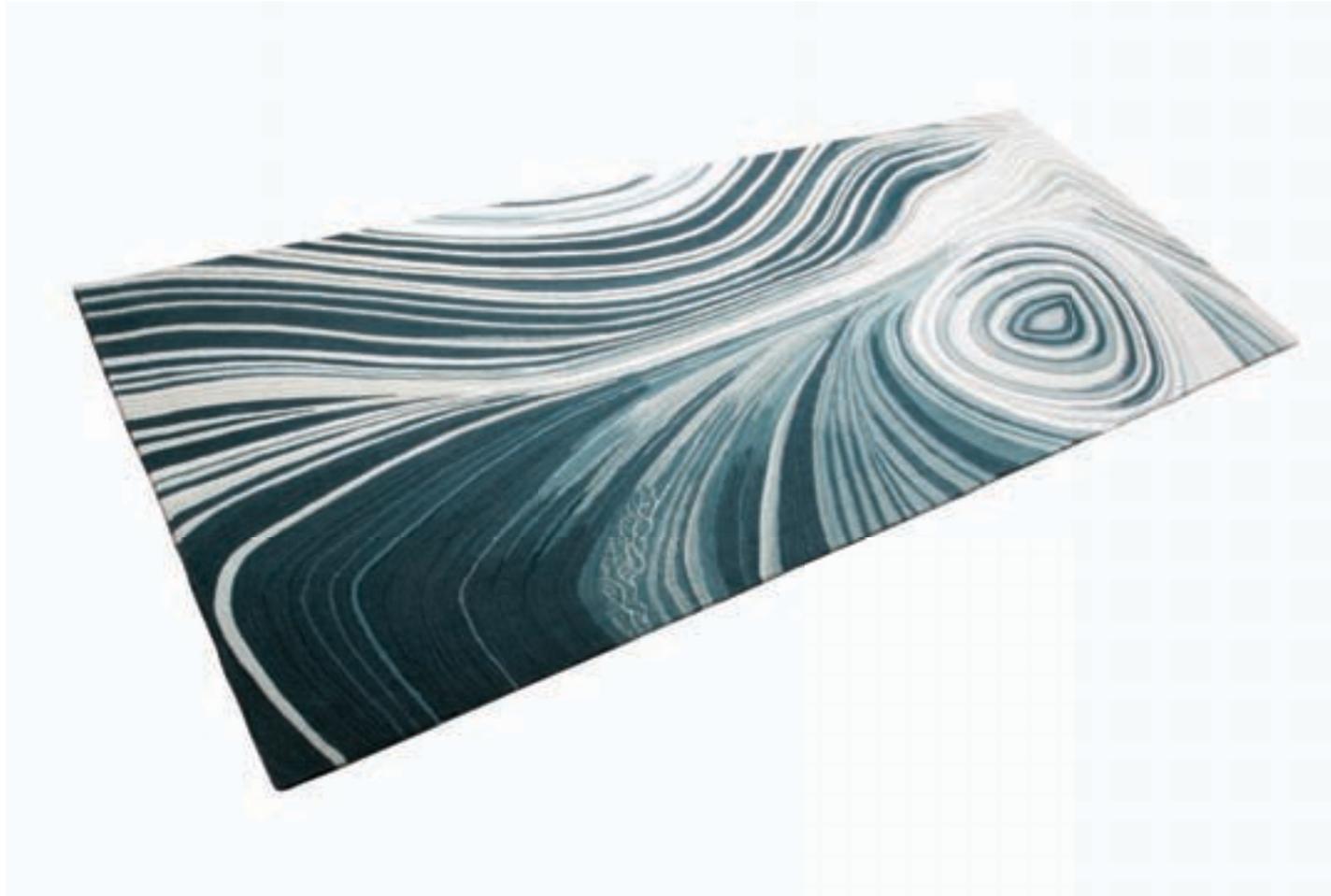


WOODHEART  
New Zealand Wool



HELIX  
New Zealand Wool

# FLOOR TO HEAVEN



STONE  
New Zealand Wool



SUGAR & SPICE  
New Zealand Wool & Shiny Cotton



# HAS HALI

Known for their exquisite Turkish carpets, Has Hali is internationally recognized for remaking the famous OUSHAK carpets that were produced during the Ottoman rule and that are made of the highest quality mountain lamb wool and the highest quality natural silk. Has Hali specializes both in the traditional Oushak design and in unique, modern designs.



# HAS HALI



MODERN OUSHAK  
Wool & Silk

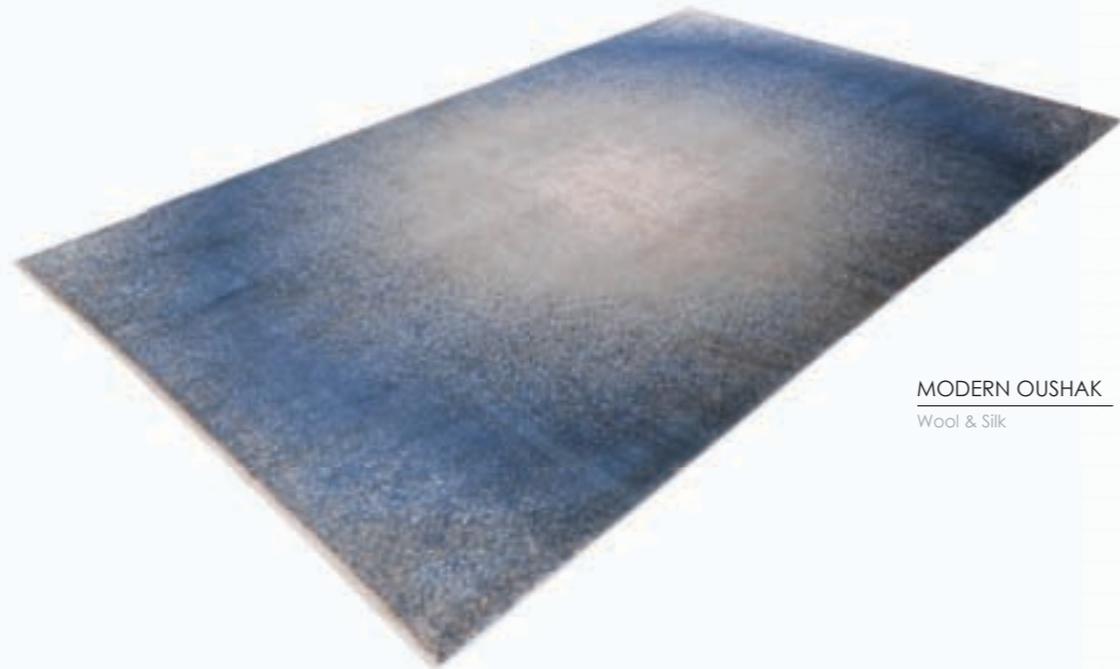


MODERN OUSHAK  
Wool & Silk

# HAS HALI



MODERN OUSHAK  
Wool & Silk



MODERN OUSHAK  
Wool & Silk



OUSHAK  
Wool



OUSHAK  
Wool

# HAS HALI



OUSHAK  
Wool



OUSHAK  
Wool



OUSHAK  
Wool



OUSHAK  
Wool



# CONTEMPORARY

Rugs designed to complement the new concepts of furniture style and interior architecture. Contemporary carpets are primarily inspired by current trends in paintings and colors.

INSPIRED BY THE  
CURRENT TRENDS  
IN PAINTINGS AND COLORS



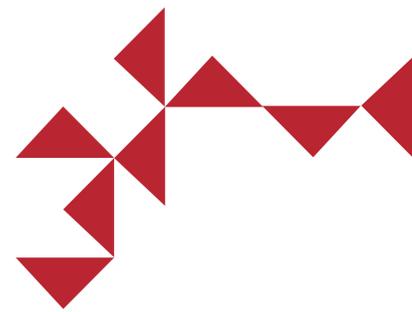
# CONTEMPORARY



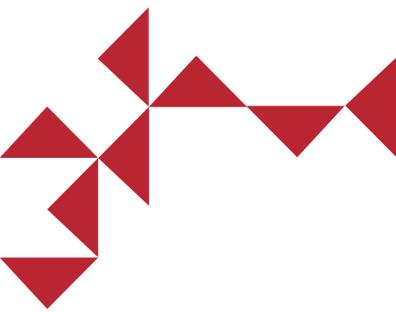
BEL  
Wool & Silk



HAUZ  
Wool & Silk



# CONTEMPORARY



DAMASK  
Wool & Silk



NEPAL GHABBEH  
Wool



IKAT  
Silk



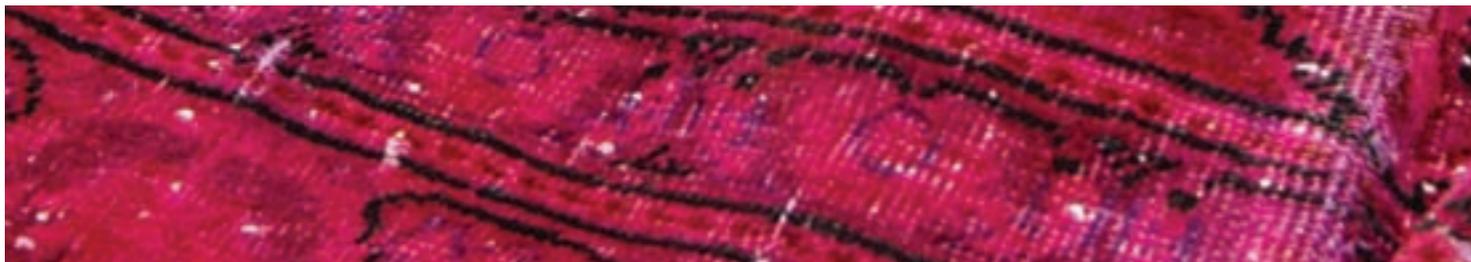
REMNANT  
Wool & Silk



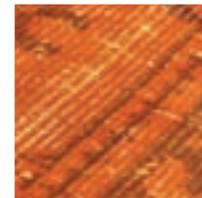
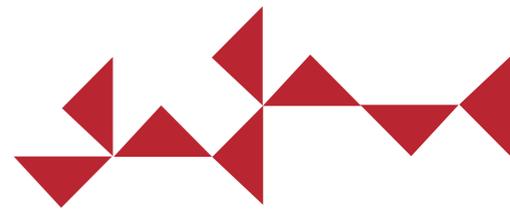
# PATCHWORK & VINTAGE

BRINGS  
LIFE TO ANY  
ROOM

Inspired by the recycling process and the value of preserving, even, fragments of rugs, these carpets are hand made by craftsmen who dedicate countless hours to creating trendy pieces of art from fragments of old rugs or by restoring worn carpets. Each one-of-a-kind patchwork or vintage rug is unique in style and color and brings life to any room.



## PATCHWORK & VINTAGE



# PATCHWORK & VINTAGE



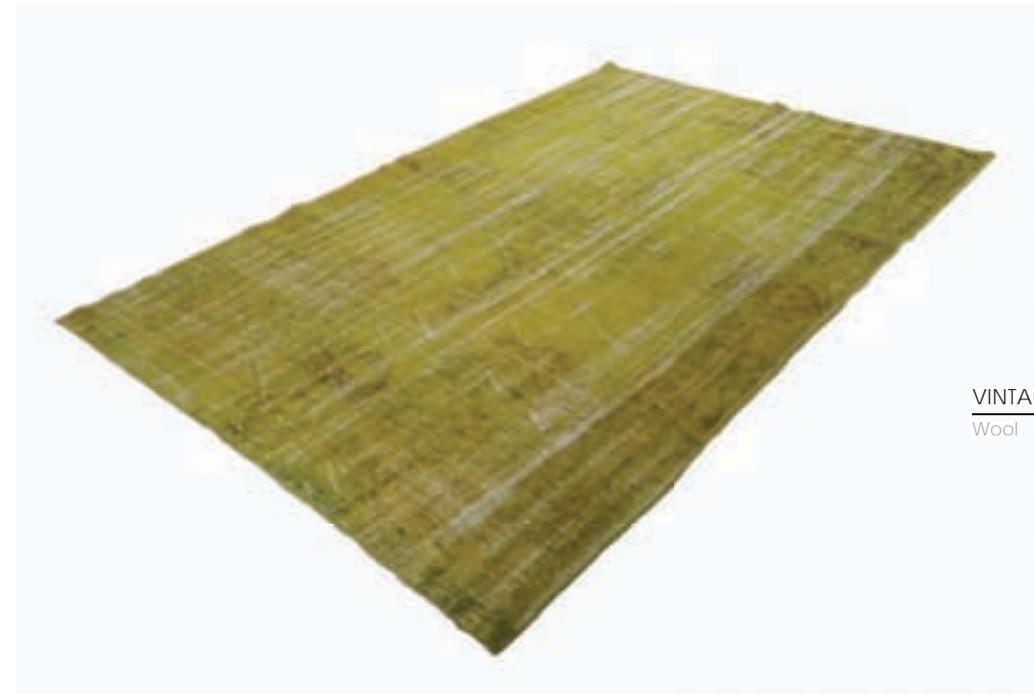
UNUSUAL CUT PATCHWORK  
Wool



UNUSUAL SHAPE PATCHWORK  
Wool



CLASSICAL CUT PATCHWORK  
Wool



VINTAGE GREEN  
Wool

# PATCHWORK & VINTAGE



VINTAGE BEIGE  
Wool



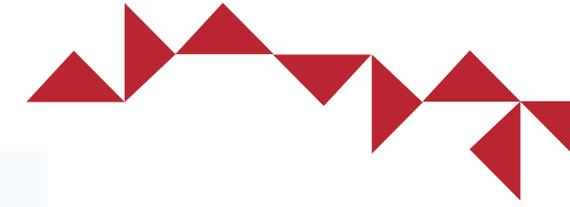
VINTAGE PINK  
Wool



ORIGINAL COLORS PATCHWORK  
Wool



VINTAGE BLUE  
Wool



# TRIBAL



MOROCCAN ATLAS  
wool

# TRIBAL

Tribal rugs are woven by the nomadic tribes and villagers. For the nomads who migrate often, rug weaving is part of their culture and life rather than an occupation. They weave rugs for their everyday usage. Tribal rugs usually have geometric patterns with bold and simple motifs. Tribal village rugs have a large influence from the nomadic groups and nearby cities, and therefore have the widest range of styles.

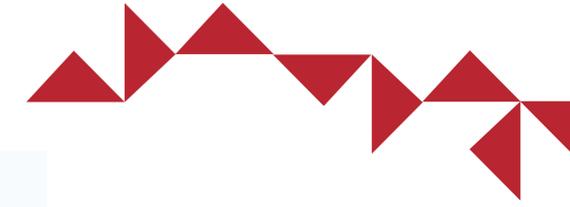
GEOMETRIC  
PATTERNS  
WITH BOLD  
& SIMPLE MOTIFS



KILIM  
Wool



# TRIBAL



KILIM  
wool



MOROCCAN ATLAS  
wool



MOROCCAN ATLAS  
wool



KILIM  
wool

# HERITAGE DESIGN



MAMLOUK  
Wool



AGRA  
Wool

# HERITAGE DESIGN

Newly woven carpets produced using antique weaving techniques and vegetable colors to recreate the look and feel of rare antique rugs. Our Heritage Design collection features a wide variety of original designs and patterns to suit all style preferences.

RECREATE  
THE LOOK & FEEL  
OF ANTIQUE RUGS



# HERITAGE DESIGN



KAZAK  
Wool



MOUHTASHAM  
Wool



SHIRVAN  
Wool



SHIRVAN  
Wool



# ANTIQUE RUGS

OVER  
80 YEARS  
IN AGE

Each carpet in our Antique rugs collection is over 80 years in age. This distinguished collection features specially selected rugs from many countries, including Iran and those of Eurasia's Caucasus region.



## ANTIQUE RUGS



DOROKHSH  
Wool



ISPAHAN  
Wool & Silk

# ANTIQUERUGS



KERMAN RAVER  
Wool



QASHQAI  
Wool

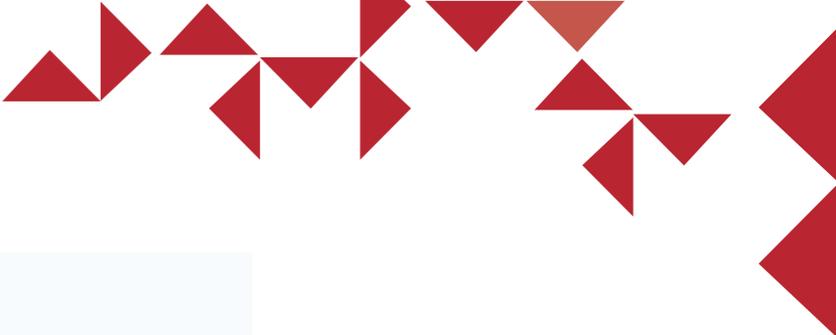


OLD MISHAN MALAYER  
Wool



SENEH  
Wool

# PERSIAN RUGS



TABRIZ  
DESIGNED BY KARABAGHI  
Wool & Silk



SIRJAN  
DESIGNED BY FOUROUZAND  
Wool

# PERSIAN RUGS

## MANIFESTATIONS OF PERSIAN CULTURE & ART

Carpet weaving is undoubtedly one of the most distinguished manifestations of Persian culture and art, dating back to ancient Persia. They are named according to the city of Iran in which they are produced. Persian rug and all hand-made rugs are valued based on numerous criteria, including accuracy, knot-density and aesthetic beauty.



# PERSIAN RUGS



NAIN SHISHLAH  
DESIGNED BY HABIBIAN  
Wool & silk



KOUIM PARADISE  
DESIGNED BY REZA ERAMI  
silk



KOUIM DANCING LADIES  
DESIGNED BY SAIIDI  
Silk



TABRIZ  
DESIGNED BY NAMI  
Wool & Silk



# SAVONNERIE

Famous for their high pile and carved designs, the Savonnerie carpets were first made for King Louis XIV's Palace of Versailles. Since many carpets were needed for the palace and transporting them from faraway places was difficult, these rugs were made in an old soap factory (savonnerie, in French) nearby.

FOR KING  
LOUIS XIV'S  
PALACE OF VERSAILLES



# SAVONNERIE



SAVONNERIE  
Wool



SAVONNERIE  
Wool

# SAVONNERIE



SAVONNERIE  
Wool



SAVONNERIE  
Wool



SAVONNERIE  
Wool



SAVONNERIE  
Wool

# CUSTOMIZED ORDERS



SPINNING THE WOOL



WOOL & COLOR PROCESS

# CUSTOMIZED ORDERS

Create an original design or select one from our extensive design portfolio. You choose the colors, the materials and the size; and we will make it for you!

# WE WILL MAKE IT FOR YOU!



BALLING THE WOOL



WOOL & COLOR

# CUSTOMIZED ORDERS



WORKSHOP LOOM WEAVING



WORKSHOP HAND KNOTTING



WORKSHOP CLIPPING



STRETCHING LIFE IS GOOD



WORKSHOP CHECKING THE LOOM



WASHING LIFE IS GOOD



FINISHED PRODUCT  
LIFE IS GOOD RUG



# ACCESSORIES



## RENAISSANCE BY RANDA KUZBARI

Renaissance offers personalized services by an artistic and creative team, highly qualified in interior design and modifications. We provide a complete painting and restoration service to beautify art pieces and create furniture for your personal taste. By using techniques of "trompe l'oeil" and many other artistic methods, Renaissance's objective is to achieve the unique preferences of every client.

# RENAISSANCE

BY RANDA KUZBARI





24 ARMS CHANDELIER 2 LEVELS STAR GOLD

## CHANDELIERS

SAMOVAR's partnership with one of the most important Ottoman chandeliers manufacturers allows us to expertly customize a chandelier to suit your preferences in dimensions, colors, models and even shapes.

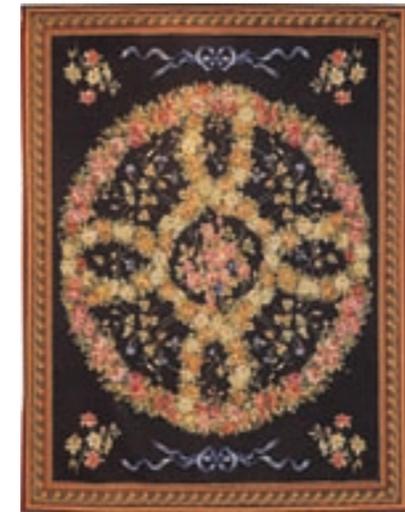


72 ARMS PALACE CHANDELIER 4 LEVELS RUBY



3 ARMS WALL BRACKET STAR AMBER GC

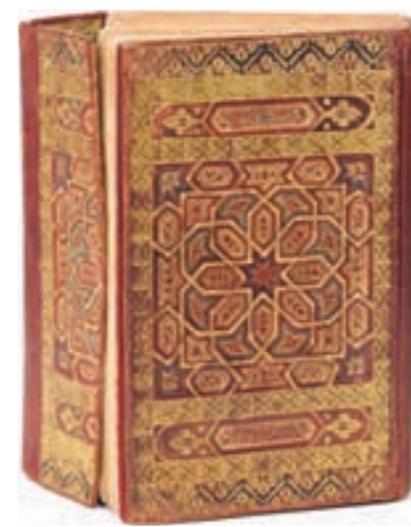
# TAPESTRIES, EMBROIDERED TEXTILES AND IKAT FABRICS



AUBUSSON TAPESTRIES



EMBROIDERED TEXTILES



## ISLAMIC ART

Inspired by the teachings of Islam, this unique cross-continental art form is especially valued for its decorative beauty displayed in various genres including architecture, painting, calligraphy and tapestry. SAMOVAR's distinguished selection of Islamic Art features antique manuscripts of the Quran, sarma embroideries, swords and various old Islamic manuscripts,



HOW TO  
**MAINTAIN  
& STORE**  
YOUR RUGS

# MAINTENANCE

▸ Vacuum daily. Avoid using a vacuum cleaner with a rotating brush, because it is abrasive.

▸ Use an underlay to prevent the carpet from absorbing the floor's humidity.

▸ Aerate the carpet in the sun at least once a month, with the rug's underside facing the sun for a few hours; and, then, with rug face-up for about 1 hour. This will kill insects, remove humidity and give new life to the natural yarn.

▸ Send the carpet to a professional cleaner to clean it with water and soap at least once every 10 years or when you feel the carpet is dirty and needs a deep cleaning.

- In case of spill, take action immediately
- Absorb as much of the spill as possible using a clean towel.
  - Try to remove the stain with a mixture of room temperature water and liquid soap, applied by a soft brush.
  - Blot the area until all of the moisture is removed. If the stain remains, repeat this procedure until it is gone.
  - Finally, let the wet area air-dry by allowing air to flow on both sides of the treated area.





# STORAGE

Storing rugs for long periods of time can be done successfully provided important guidelines are followed.

▸ Clean the carpet well in preparation for storage. If storage is planned for more than a year, it is better to have it washed by a professional cleaner prior to storing it.

▸ Put the carpet in the sun to remove all the humidity and to kill all the insects.

▸ Roll the carpet. Moth balls, dried tobacco, or any product with a nice smell may be placed inside the rolled carpet to repel most insects.

▸ Put the carpet in a place where any living human or animal can live. Do not store the rug in hot and / or humid areas like attics and basements.

▸ Open the carpet once a year and put it in the sun to aerate.





# SIGNATURE SERVICES

## HOME TRIAL



It is our pleasure to offer all SAMOVAR clients our complimentary delivery service for a few carpets prior to your purchase decision. We offer a non-obligatory home trial for the rugs of your choice, so you can experience how they will look with your furniture at different times of the day and under various lighting conditions. If you are not 100% satisfied, you are most welcome to return the carpets and we will help you find other options until you are fully satisfied with your selection.

## CARPET UNDERLAY



SAMOVAR provides the highest quality, Swiss-made carpet underlay to preserve the life and beauty of your rugs. Underlays are especially necessary in preventing rugs from absorbing floor humidity and in enabling carpet fibers to withstand impact over time. They also add extra foot comfort to a rug and keep it in its place.

## CLEANING & REPAIR



We take tremendous caution in caring for, cleaning and repairing your rugs. Our rug maintenance experts specialize in wool and silk carpets of antique, semi-antique and modern quality and use a comprehensive process to ensure that your carpets will always remain works of art.

## PERSONALIZED ADVICE

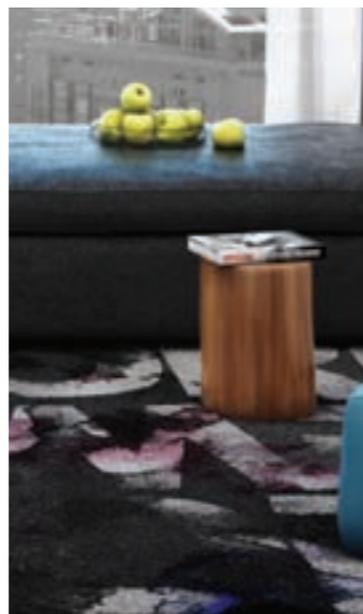
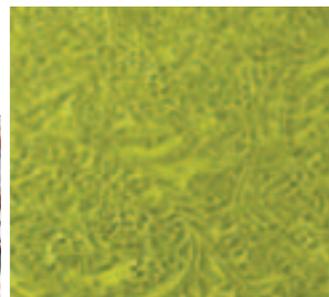
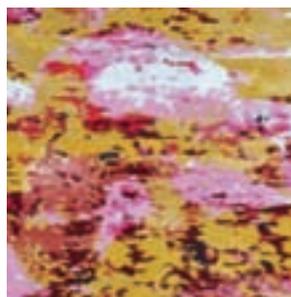
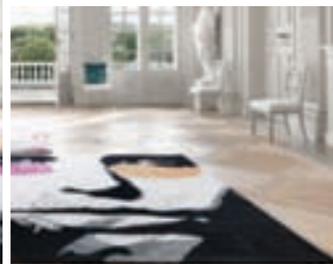


If you are not consulting with an interior designer, we are happy to visit your home and offer you advice on the most appropriate rug selection for your home, based on the measurements, the colors and the styles of your interior.

## CERTIFICATE OF AUTHENTICITY



Each of our rugs comes with a certificate of authenticity clearly stating the age of the carpet, the country of origin, the quality, and the material used.





**SAMOVAR**  
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